



> Finished products > Flavored Beverages

Brief description: Flavored beverages based on oat, rye, wheat, buckwheat and/or other (pseudo)cereals combined with natural fruits, cacao or coffee with EFSA approved claims "source of" or "rich in" on protein and dietary fiber. The products may also contain calcium and vitamins at levels close to cow milk.

Typical ingredients: fruit juice, (pseudo)cereal, plant protein, cacao powder, vegetable oil, dietary fiber, calcium carbonate, vitamins.

Typical nutritional content (per 100 ml):

Energy	kJ / kcal
Fat	0,3 – 3,0 g
Carbohydrate	5,0 – 12,0 g
> of which sugar	3,0 – 9,0 g
Dietary fiber	0,2 – 2,0 g
Protein	1,0 – 4,0 g

Options:

Organic / conventional

Added vitamins and minerals

Based on oat, rye, wheat, buckwheat and/or other (pseudo)cereals

Flavors:

Among others chocolate, coffee, lemon, pear, pear-banana, strawberry, blueberry, blackcurrant

Possible claims:

Vegan

Source of protein (EFSA approved claim)

Rich in protein (EFSA approved claim)

Source of fiber (EFSA approved claim)

Rich in fiber (EFSA approved claim)

Packaging type options in various sizes (depending on location):

Glass bottles

Plastic bottles

Cans

Tetra packs

Production method:

Dependent on the location of the customer, we may work with local third party manufacturers and different production methods.

	Simple	Elaborate	Breakthrough
Production possibility	Almost everywhere	Limited number of locations or CAPEX needed	CAPEX needed
Nutrition levels possible	+	++	+++
Carbon footprint	–	--	---
Other	Only oat base possible		Waste-negative solution possible