



## > Finished products > Beverages

**Brief description:** Beverages based on oat, rye, wheat, buckwheat and/or other (pseudo)cereals with EFSA approved claims "source of" or "rich in" on protein and dietary fiber. The products may also contain calcium and vitamins at levels close to cow milk.

**Typical ingredients:** (pseudo)cereal, plant protein, vegetable oil, dietary fiber, calcium carbonate, vitamins.

### Typical nutritional content (per 100 ml):

Energy	kJ / kcal
Fat	0,4 – 3,0 g
Carbohydrate	5,0 – 9,0 g
> of which sugar	3,0 – 5,0 g
Dietary fiber	0,2 – 2,0 g
Protein	1,0 – 5,0 g

### Options:

Organic / conventional

Added vitamins and minerals

Based on oat, rye, wheat, buckwheat and/or other (pseudo)cereals

### Possible claims:

Vegan

Source of protein (EFSA approved claim)

Rich in protein (EFSA approved claim)

Source of fiber (EFSA approved claim)

Rich in fiber (EFSA approved claim)

Keyhole (Denmark)

### Packaging type options in various sizes (depending on location):

Glass bottles

Plastic bottles

Cans

Tetra packs

### Production method:

Dependent on the location of the customer, we may work with local third party manufacturers and different production methods.

	Simple	Elaborate	Breakthrough
<b>Production possibility</b>	Almost everywhere	Limited number of locations or CAPEX needed	CAPEX needed
<b>Nutrition levels possible</b>	+	++	+++
<b>Carbon footprint</b>	–	– –	– – –
<b>Other</b>	Only oat base possible		Waste-negative solution possible